

FERNEY communiqué

THE PRESIDENT'S MESSAGE

Dear colleagues and friends,

2005 is an important year for the FDI in many ways. Above all, whether it is symbolic or real, it is a year that enables us to recognise our achievements of the past and move forward at a steady pace.

Throughout the FDI's 105 year history the organisation has made many outstanding achievements that all who have been involved can be rightly proud of. Some of those are mentioned further along in this issue of the Communiqué in the recollections of Past President Dr Ruperto Gonzalez-Giralda, Spain.

Should someone ask what we have done for the FDI and the advancement of Global Oral Health, I believe we can confidently say that among other things we have worked together, as a team, to plan for the future and lay the foundations that we believe will further develop the role and status of the FDI and as an extension to the advancement of Global Oral Health.

We have during the last couple of years focused our activities and efforts on global oral health development projects through the World Dental Development & Public Health Committee and through continuing education. We are constantly improving the Scientific Programme at the Annual World Dental Congresses and expanding the Continuing Education Programme.

Furthermore we have increased our collaboration with the WHO and our aim is to support governments in the development and implementation of policies that address oral health and highlight the link between oral and general health.

As I pass on the baton of the FDI Presidency to my successor, colleague and friend Dr Michèle Aerden, I am absolutely



confident that with her commitment, resolve and passion she will raise the FDI to the next level of growth.

This is my last President's message since I will leave as President in Montréal.

I want to thank my fellow councillors and especially the President Elect for having supported me during the two years of my Presidential term and also to re-affirm that we have been able to move forward with our collective wisdom and a common goal - as a team - in the best interest of the FDI. Furthermore I would like to thank the Executive Director JT Barnard, the managers and all the staff at the Head Office in Ferney-Voltaire for all their hard work and commitment to the FDI. Their help has been invaluable to me.

Sincerely yours,

Dr. Heung-Ryul Yoon
President
FDI World Dental Federation

Contents



- Friends of the FDI2
- Tobacco or Oral Health2
- Meeting with
Director-General Dr Lee2
- Continuing Education
programme 20062
- 10th Anniversary of WHO
Collaborating Centre3
- FDI Mission Statements and the
role played by the Canadian
Dental Association3
- Montreal Congress.....4
- Obituary4

fdi 
FDI World Dental Federation
www.fdiworlddental.org

FERNEY
communiqué
Sponsored by



FRIENDS OF THE FDI

friends



Many individuals have indicated their desire to belong to the FDI and be involved in its activities in a closer way than is presently possible. A further purpose of the Friends of the FDI is to provide interested individuals from the dental community a means by which they can contribute to the development of dentistry and oral health – and be kept informed of how their donations are being utilised.

So who can join? Friends of the FDI is open to dentists, dental auxiliaries, stakeholders from the dental trade and industry as well as to anybody else interested in being a part of the activities of the FDI.

When you become a member of the Friends of the FDI you will be able to contribute to FDI's oral health development projects in developing countries and underserved populations while receiving a series of benefits and opportunities for involvement in FDI activities. It is guaranteed that 40 % of each membership will be donated to the World Development Fund. Everyone will have the opportunity to make further donations to the Fund.

As a member you will receive the International Dental Journal (6 issues per year), Developing Dentistry (2 issues per year) and the Ferney Communiqué Newsletter (6 e-issues per year) and 10 % off all items sold at the FDI Pavilion during the Annual World Dental Congress.

Friends of the FDI will be launched in late August around the time of the Montréal

Congress so, please, check for more information on the web site within approximately six weeks and also in Montréal of course!
<http://www.fdiworldental.org/friends>

TOBACCO OR ORAL HEALTH



This advocacy guide for oral health professionals has been developed jointly by the FDI and the WHO and it was launched on World No Tobacco Day 31 May.

The guide provides tobacco facts, highlights the involvement of the FDI and the WHO in tobacco control initiatives, discusses the role of dentists and other oral health professionals in tobacco control, examines the role of advocacy, and provides a number of wide ranging recommendations to move the tobacco control agenda forward. One copy of the guide was sent a month ago to all regular members.

The guide is also available for downloading (English only) from the web site:
http://www.fdiworldental.org/public_health/assets/Tobacco/Tobacco_or_Oral_Health.pdf

MEETING WITH WHO DIRECTOR-GENERAL DR LEE

During May this year the World Dental Development and Health Promotion Committee had the privilege of enjoying breakfast with WHO Director General, Dr JW Lee.

During the past two years Dr Lee has shown his commitment to oral health matters and his support to the FDI in a very tangible manner - by giving up his most valuable time to meet with FDI representatives.



WHO Director General JW Lee, FDI President Dr H-L Yoon, Dr Brian Mouatt, chairman of the WDD & PH Committee, members of the committee and Head Office staff.

On open letter was officially handed over to Dr Lee and in this letter the FDI welcomes the newly established WHO Commission on Social Determinants of Health and expresses its hope for recognition and consideration of oral health.

In his address to the Committee Dr Lee recognised the important link between oral and general health and expresses his distress about the lack of affordable and appropriate oral health services in many countries and deprived communities. "WHO can count on the expanded workforce of 3 million oral health professionals, led by a million dentists, to address the growing disparities in health and oral health status" said Dr Brian Mouatt, Chairman of the WDDHPC on the occasion.

We are grateful for the wonderful opportunities that we have had since Dr Lee's appointment to meet with him and to share matters relating to oral health with him. Credit for this should go to FDI President Dr Yoon, for coordinating these meetings.

CONTINUING EDUCATION PROGRAMME 2006



The 2006 Continuing Education Programme is now printed and will be included in the congress bags in Montréal, the majority of the programmes are in English. If you are not attending the congress, please, contact the Head Office, info@fdiworldental.org and we will send you a copy. The information on each programme can also be found on the website.

The provision of continuing dental education is an activity through which the FDI promotes oral health worldwide and supports our members and dentists all over the world. This is done through the Scientific Programme at the Annual World Dental Congresses and also through the CE-Programmes. The 2006 programme includes programmes in Africa for the first time; both in French and English.

The FDI is rightfully proud of the continuing education programmes. In 2006 the FDI will be involved in a CE programme somewhere in the world on average every 16th day of the year. The calendar for the programmes can be found on: http://www.fdiworldental.org/federation/4_0calendar.html

10th ANNIVERSARY OF WHO COLLABORATING CENTRE

The WHO Collaborating Centre for Oral Health Care Planning and Future Scenarios, which is part of the College of Dental Science in Nijmegen, the Netherlands, will celebrate its 10th Anniversary on 23 September. A seminar 'Inequalities in Oral Health: Tools that make a Difference' will be organised in conjunction with the celebrations. It will bring together key players in global oral health policy, research and practice. Among the speakers are: Dr Habib Benzian, FDI Development & Public Health Manager and Prof Wim van Palenstein Helderman, member of the FDI World Dental Development & Health Promotion Committee.

The advertisement consists of two parts. The top part has a blue background with white text: 'New oral care website' and 'www.BetterOralHealth.info is a new oral care website for patients and the profession alike. You'll find clinical abstracts & articles, plus key facts on all the major oral health topics.' Below this is a logo consisting of a cross with four colored squares (green, orange, blue, light blue). The bottom part has a white background with a globe icon, the text 'www.BetterOralHealth.info', and the 'WRIGLEY ORAL HEALTHCARE PROGRAMS' logo.

FDI'S MISSION STATEMENT AND THE ROLE PLAYED BY THE CANADIAN DENTAL ASSOCIATION

The Head Office has received a letter from Past President Dr Ruperto Gonzalez-Giralda - Spain, on the significant role played by the Canadian Dental Association in the initial stages of the elaboration of the Mission Statement which was approved in 1991. The following is a shortened version of Dr Gonzalez-Giralda's recollections.

A Task Force that, under Dr J. Bomba, USA, had analysed the structure and function of the FDI presented its report to the General Assembly in Buenos Aires in 1987 and it was well received. So well that the President, Dr Carlton Williams, USA, and Treasurer, Dr William Thompson, Canada felt that the time had come to take another leap forward. It was decided to move forward with a position document and the development of a Corporate Strategy for the FDI. Work on this project was carried out by a small group in 1988 and 1989 and thanks to the hospitality of the Canadian Dental Association, its President Dr J.W. Niedermayer, its Executive Director Mr Jardine Neilson and the generous sponsorship of Elida Gibbs/Unilever UK a three day meeting could be held at the CDA Head Office in Ottawa. A draft document "Mission Statement" was developed and presented at the General Assembly in 1989.

And in 1990 the final version was presented to the General Assembly by President Dr C Ross and Executive Director PÅ Zillen. It was unanimously approved by a special session of the General Assembly. After this, the Executive Committee was empowered to develop an "Action Plan" which would provide activity to what, up to that moment had only been a semantic discussion. After a lot of work by all involved the Action Plan was presented and approved in Milan in 1991.

The overall transition that took place within the FDI in approximately two years made it a modern, international organisation better

able to serve its members and with far better relations with the dental industry and other stakeholders.

All of this was possible thanks to the generosity and hospitality of among others the Canadian Dental Association which offered the FDI resources that it did not have on its own at the time.

MONTREAL CONGRESS

Hotels

If you have not already booked your accommodation we urge you to do it as soon as possible. A couple of the hotels are already sold out but please contact Tourisme Montréal directly for up to date information: reservation@tourisme-montreal.org or fax: +1 514 844-6771 or book on line: www.tourisme-montreal.org/housing/dentist

Dental Educators Session, 24 August

Dental Education: Future Challenges - Present Solutions

1. Local and Global Dental Education – Johann DeVries, Canada

This introductory session will discuss the Canadian experience in dental education. It will be reviewed in the context of the recent advances which have occurred in dental education globally. Future challenges in dental education will also be addressed.

2. Harmonisation in Dental Education - John Clarkson, Ireland

This presentation will focus on the challenge of obtaining harmonisation in the training of dental practitioners within European countries. It will describe the recent experiences in Europe resulting from the DentEd Thematic Network Project and the progress made.

3. Accreditation Update – Raman Bedi, UK

This final presentation aims to examine the process of accreditation in dental education and seeks to find solutions to this complex

issue. The associated problems of international licensure, immigration issues, and the present shortage of dental manpower will be discussed.

Each presentation takes 35 minutes with 10 minutes discussion.

Erratum – Business meetings

Please note that there have been slight changes with regard to the following meetings; meetings in bold are open to all interested. The erratum will be included in the Parliament booklets as well:

Page 9:

The Education Committee 3 will be held on Friday 26th August from 09.00 to 12.00 in Room 521 A.

Page 10-11:

Science Committee Workshops

Oral Health and General Health will take place on Saturday 27th August from 09.00-12.00 in room 525 A

Page 16:

PAHO/CDO (Pan American Health Organisation/Chief Dental Officers) meeting will be held from 08.30 to 12.45 and from 14.15 to 17.15 in Room 519 A.

Page 22:

IDM (International Dental Manufacturers) Board Meeting will be held on Thursday 25th August from 14.15-to 17.15 in Room 525 A.

Page 22:

IDM General Assembly will be held on Friday 26th August from 08.00 to 12.00 in Room 525 A.

Page 23:

Women Dentists Worldwide

Monique Michaud will be replaced by Marcia Boyd, Canada. Her title is "Dentistry? A Fabulous Career!"

Newly announced meetings:

International Federation of Dental Education Associations: Special Session will be held on

Thursday 25th August from 08.30-10.30 in room 525 A. This meeting is open to invited representatives only.

Public Health Section: Saturday 27th August from 10.00-12.00 in room 521 A

OBITUARY



Dr Richard Mascola, member of the FDI Council and the FDI Finance Committee passed away 28 May, at the age of 68, six-months after being diagnosed with cancer.

Dr Mascola was a past ADA President and fought for the rights of dentists in the USA to practice without third-party intrusion and he was also a strong advocate for the private practice of dentistry.

After earning a bachelor's degree in 1958 Dr Mascola served as a U.S. navy pilot until 1963. He received his dental degree in 1968 from New York University's College of Dentistry, where he went on to complete graduate studies in prosthodontics. Dr Mascola got involved in organised dentistry early in his career holding a number of posts with the Queens County Dental Society and the New York State Dental Association before serving as ADA President in 1999 – 2000.

Dr Mascola was a highly respected member of the FDI Council and the Finance Committee who spoke well and was always clear – and sometimes tough – when taking a standpoint. He will be greatly missed by all of us who were fortunate enough to know him.