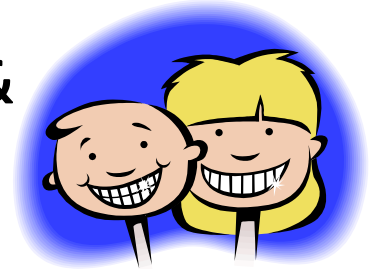


# MEDIA RELEASE



For Immediate Use 9<sup>th</sup> March 2006

## Ross Aloisi – Adelaide United Football Club & Jodie Blewett – Channel 10 Personality WIN Celebrity Smile of the Year Award 2006



Channel 10 personality, Jodie Blewett and Adelaide United Football Club Captain, Ross Aloisi are the winners of the 2006 South Australian Celebrity Smile of the Year Awards.

The award is voted each year by a panel of Dentists from the Australian Dental Association SA Branch (ADASA) to promote the benefits of healthy teeth and gums, and an attractive smile.

President of the Australian Dental Association SA Branch, Dr Bruce Noble, said the winners were chosen because of their healthy smiles and good dental and physical health.

“Jodie and Ross were selected this year because they look after their teeth, themselves and have a bright, warm and happy smile as a result” Dr Noble said.

Good diet, proper brushing and flossing, using fluoride toothpaste and regular dental health checks are all important in maintaining an attractive smile.

Dr Noble referred to Jodie and Ross as role models who set a great example for the young people of South Australia not only in their day to day commitments, but also in the way they look after themselves.

Dr Noble said regular visits to your dentist is the key to good dental health and a beautiful smile.

### **CELEBRITY SMILE OF THE YEAR PRESENTATION DETAILS...**

Date:	Thursday 9 <sup>th</sup> March 2006
Time:	1.30pm
Venue:	Pulteney Grammar School, 190 South Terrace, Adelaide
Venue Specifics:	The Special Assembly where the presentations will be made will be located in Wyatt Hall (entrance: 3 main gates on South Terrace)
Audience:	Approx 240 children aged 3 – 8 years old
Vision:	Celebrity Smile of the Year Winners for 2006: Jodie Blewett and Ross Aloisi with children from Pulteney Grammar School
Media Enquiries:	Dr Bruce Noble (ADASA President) - 0417 806 851