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SA TV STARS 'SMILES' RECOGNISED

Channel Seven journalist and reporter, Rosanna Mangiarelli, and former AFL footballer and now Channel Nine presenter, Troy Gray, are the winners of the Australian Dental Association SA Branch (ADASA) 2007 Celebrity Smile of the Year.

Rosanna Mangiarelli and Troy Gray were not only chosen for their naturally bright smiles and excellent teeth, but also for their proactive approach to dental care.

"Both Troy and Rosanna represent what we wish to promote at the ADASA – strong, healthy teeth, big smiles, healthy gums and a smart and sensible approach to dental care," says ADASA President, Mark Hutton.

"Troy and Rosanna regularly visit their dentists and maintain healthy lifestyles. They take great care of themselves – and it shows."

"The fact that Troy or Rosanna achieved their great smiles without cosmetic dentistry also won our vote. Cosmetic dentistry has its place but it's always heartening to see people achieve that so called 'perfect TV smile' by just following good dental practices."

"It sends a powerful message that a celebrity-like smile can be achieved through the normal, basic measures, that is, through regular trips to the dentist, flossing, mouthwash, and brushing, and avoiding cigarettes and maintaining a good diet."

"The pursuit of the 'Hollywood smile' is leading many people to rely too heavily on cosmetic procedures, while ignoring the basics."

"Troy's use of a mouthguard when he was playing AFL sends a fantastic message to the public, especially to kids, that teeth are precious assets and should be protected."

Rosanna's trademark smile as she presents the news on Channel Seven is admired by many but she achieved her impeccable pearly whites through strict care.

"I try my very best to look after my teeth and gums," says Rosanna, "and regularly brush, floss and use mouthwash."

Troy's grin cannot be missed on the small screen so it comes as no surprise he is a recipient of this year's award. Plus he has the right outlook when it comes to dental care:

“Brushing regularly is the most important part of my dental care routine. Also, I have always believed that prevention is better than cure so I see my dentist at least twice a year for a check up.”

“While a nice, clean smile is paramount to my work, it’s also good for confidence and self esteem.”

“I think a lack of regular dental check ups is a big concern in our society. It would be fair to say that many people treat their cars better than their bodies. At least they take their cars in for a regular check up! Bad foods and soft drinks are also a huge concern, especially with the younger generation.”

The ADASA launched the annual Celebrity Smile of the Year award in 2001, recognising popular identities that care for their teeth thus raising community awareness about the importance of dental care.

For more information on oral health visit www.ada.org.au

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BIOGRAPHIES

Rosanna Mangiarelli joined the Seven Network in 2004 as a reporter, presenter and producer. After completing her Journalism degree at the University of South Australia she started her career at Central Television in Port Pirie. She went on to work with the National Broadcaster in 1999, undertaking various postings around the country. She also presented a daily national news program to an audience of millions for Asia Pacific, an ABC satellite service.

Rosanna's career highlights include working in Los Angeles for the nation's top rating breakfast show Sunrise, hosting local magazine program Adelaide Weekender, and hosting top rating current affairs show Today Tonight.

Troy Gray is an accomplished Television Presenter and Producer, documentary maker, keynote speaker and radio presenter. Now aged 33, Troy, via his company Vox Ventures, has been involved in a number of successful projects including:

- Producing, funding, writing and hosting lifestyle programs on Channel 9 in SA
- Channel 9 presenter of the National Nine Sports News
- Hosting/MC'ing over 200 events in the past three years
- Producing, writing and presenting radio programs

- Producing and Hosting TV documentaries (in 2005 Channel 9 screened Troy's award-winning documentary to Mt Everest Base Camp. Later in 2006 Channel 9 will be airing his latest documentary filmed in October along the famous Kokoda Track in New Guinea).

Troy is a former AFL player who has turned his attention to expanding his many business ventures. An example of this is his role as founder (and Executive Producer) of the "Feeling Good" television show that is about to enter its eighth series on the Nine Network.

PREVIOUS WINNERS – CELEBRITY SMILE OF THE YEAR

2006 – Ross Aloisi (Adelaide City Soccer Captain) and Jodie Blewett (Channel 10 personality)

2005 – Alison Carle (Mix 102.3) and Shaun Burgoyne (Port Power)

2004 – Rachel Sporn (basketballer) and Kym Dillon (Channel 9 personality)

2003 – Amanda Blair (radio host) and Tim Weatherald (Sturt footballer)

2002 – Mark Bickley and Dorinda Hafner

2001 – James Brayshaw and Jane Reilly