



MEDIA RELEASE

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SA STARS HAVE WINNING SMILES

Redbacks Vice Captain Graham Manou and Channel Nine newsreader Kelly Nestor have won the Australian Dental Association SA Branch's (ADASA) 2008 Celebrity Smile of the Year.

The sporting and TV stars' beaming smiles said it all at the presentation of the awards at the Adelaide Oval today.

According to ADASA President, Dr. Peter Alldritt, the pair has achieved their healthy grins through the joint benefits of being part of the "fluoride generation" and adopting a consistent oral care routine.

"Graham and Kelly are great examples to the many people who see their smiling faces on TV regularly," he says.

"Their commitment to good dental practices such as daily brushing, flossing and regular checkups with their dentist is obvious every time they smile."

"Avoiding cigarettes, maintaining a good diet and drinking six to eight glasses of tap water a day are also essential elements for maintaining optimum oral health."

As a cricketer, Graham has always had reason to think about the protection of his teeth.

"When I was younger, my mum and dad made me wear a mouthguard, even though I didn't think it was very cool," he says. "Now I always wear a helmet and think of it as both protection and insurance to make sure I am always fit to play."

He also says an early start to dental education has stayed with him throughout his adult life. "I remember being taught how to brush at kindergarten and I've never forgotten and at home my parents always made sure I did the right thing," he says.

Kelly's smile is her personal trademark. "My smile is something I can't hide," she says. "It just bubbles up from inside when I meet people."

To ensure her smile always measures up to her professional reputation as a leading journalist, Kelly follows a strict oral care routine of brushing, flossing and visits to her dentist for checkups.

“People should make regular visits to the dentist part of their personal healthcare regime,” says Kelly. “Prevention is always better than cure.”

The ADASA launched the annual Celebrity Smile of the Year award in 2001, to recognise South Australian personalities who care for their teeth and raise community awareness about the importance of dental care.

For more information on oral health visit www.ada.org.au

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PREVIOUS WINNERS – CELEBRITY SMILE OF THE YEAR

2007 - Rosanna Mangiarelli (Channel 7 personality) and Troy Gray (Channel 9 personality)

2006 – Ross Aloisi (Adelaide City Soccer Captain) and Jodie Blewett (Channel 10 personality)

2005 – Alison Carle (Mix 102.3) and Shaun Burgoyne (Port Power)

2004 – Rachel Sporn (basketballer) and Kym Dillon (Channel 9 personality)

2003 – Amanda Blair (radio host) and Tim Weatherald (Sturt footballer)

2002 – Mark Bickley and Dorinda Hafner

2001 – James Brayshaw and Jane Reilly