



Australian Dental Association Inc.  
List of Products Awarded ADA Seal of Approval

★ **Toothbrushes**

Johnson & Johnson Pacific	Reach Access Professional Manual Toothbrush
Just Ess	Just Ess – Junior
	Just Ess – Adult
Proctor & Gamble <i>(formerly Gillette Aust)</i> E-TBrush	Oral B Advance Power 950TX
	Oral B Professional Care 5000
	Oral B Professional Care 7000
	Oral B Professional Care 8500 Centre
	Oral B Professional Care 8500 DLX

★ **Mouth Rinses**

Colgate Oral Care	Plax Mouth Rinse
	Plax Ice Mouth Rinse
	Savacol Mouth and Throat Rinse Mint
	Savacol Mouth and Throat Rinse Freshmint
	Savacol Mouth and Throat Rinse Alcohol-free
Johnson & Johnson Pacific	Listerine Mouth Rinse
	Listerine Citrus Fresh Antiseptic Mouthwash
	Listerine Coolmint
	Listerine Freshburst
	Listerine Tartar Control Antiseptic Mouth Rinse
	Listerine Teeth Defence Antiseptic Mouthwash with Fluoride

★ **Toothpastes**

Brands RMJ Pty Ltd	Cedel Medicated Toothpaste
Ensign Laboratories Ltd	Coles Children's Toothpaste



	Coles Toothpaste Total Care
	Coles Toothpaste Total Care & Whitening
	Coles Toothpaste Whitening
	Coles Sensitive Medicated Toothpaste
Colgate Oral Care	Colgate Baking Soda and Peroxide
	Colgate Fluoriguard Anti-cavity
	Colgate Fluoriguard Anti-cavity Blue Minty Gel
	Colgate Fluoriguard Anti-cavity Cool Mint Flavour
	Colgate Fluoriguard Anti-cavity Great Regular Flavour
	Colgate Fluoriguard Anti-cavity Sparkle Mega Mint Gel
	Colgate Sensitive Fresh Stripe
	Colgate Sensitive Multi Protection
	Colgate Sensitive Whitening
	Colgate Tartar Control
	Colgate Triple Action
	Colgate Total
	Colgate Total Advanced Fresh Toothpaste
	Colgate Total Plus Whitening
	Colgate Total Mint Stripe
	Colgate Whitening
	Colgate Whitening Plus Tartar Control
	My First Colgate
GlaxoSmithKline	Macleans Junior Jaws
	Macleans Milk Teeth