

Awards for Excellence in Dental Journalism 2018

Terms and Conditions



The Australian Dental Association (ADA) welcomes nominations for the ADA's Awards for Excellence in Dental Journalism (Awards). The Awards have been established to encourage the media to report on issues of oral health care to further raise public awareness.

About the Awards

Awards will be available in respect of Dental Journalism through public print, television or radio published in Australia. They are not open to journalism through any specialist or dental specific publications. Each individual is limited to submitting two entries for each category.

Members and employees of the Australian Dental Association (ADA) are not eligible to enter.

Awards will be available in two categories being electronic media and print media in the sum of \$5,000 each. They will be granted each second year - in the odd year - in conjunction with the Australian Dental Congress. Recipients of Awards may be required to attend the Australian Dental Congress to receive the Awards.

Awards will be in respect of publications issued in the period of two years preceding 31 December of the year that the Awards are granted. The inaugural award was granted in March 2009 in respect of material published in the 2-year period prior to 31 December 2008. Publications that are able to be nominated would be from the period 1 January 2017 – 31 December 2018. The next award period will review applications for journalism articles published between 1 January 2017 and 31 December 2018.

The judges' decision will be final. Awards may be divided where entrants are given equal ratings by the judges. In addition, the judges have the right to not make an award when, in their opinion, the entries are not of a sufficient standard to merit an award.

Judging Panel

The prize winners will be selected by a panel of judges which will include:

- The Editor of the Australian Dental Journal;
- The Editor of the ADA News Bulletin;
- The President of the Australian Dental Association;
- A representative as appointed by the Australian Council of Dental Schools;
- A senior representative of the Australasian Medical Writers Association;
- A senior representative of the Australian Science Communicators Network.

Judging Criteria

Entries will be judged on the following criteria:

- Effectiveness in giving readers/listeners/viewers a greater awareness and understanding of the importance and value to the community of dental health issues and delivery in Australia;
- Audience Appeal and Relevance;
- Accuracy and Objectivity; and
- Presentation.

How to enter

Complete the attached entry form mark “Media Awards” and send it by postal mail or by email to:

Policy Team
Australian Dental Association
PO Box 520
St Leonards NSW 1590

Or media@ada.org.au

With a copy of the entry/entries, which must be EITHER:

- Print: a copy of the article in its original printed form;
- Radio: a CD of the item(s) as broadcast; or
- Television: a DVD/CD of the story/stories, as televised.