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Promoting better oral health for everyone: 2017-2018 Dental Journalism Awards now open

As part of the Australian Dental Association's (ADA) commitment to promoting good oral health, Australia's peak dental organisation is inviting Australian journalists to submit their work for consideration in the ADA's biennial Awards for Excellence in Dental Journalism (the Awards).

Any journalist who has had a story about dentistry and oral health published in Australia through print, television or radio in the two years prior to 31 December 2018 is eligible to apply. Two separate Awards are granted: one for electronic media and another for print media with each successful recipient being awarded \$5,000 each.

The ADA places great emphasis on improving the oral health of Australians and recognises the important role that the media can play in raising awareness of oral health issues stated ADA President Dr Hugo Sachs.

"When it comes to oral health promotion and education, this year's highlight so far is the ADA and Australian Health Policy Collaboration's launch of Australia's Oral Health Tracker. Australia is the first country in the world that has as tracker outlining a set of measurable oral health targets for children, young people and adults. There has also been considerable attention directed to poor dental rebates under private health insurance policies so I am confident there will be a number of eligible recipients."

Nominations close on 31 December 2018. For further information, including terms and conditions for the Award go to www.ada.org.au/mediaawards

Award recipients will be announced at the upcoming 38th Australian Dental Congress (ADC) held in Adelaide in May 2019.

Interviews available with: Dr Hugo Sachs, President of the Australian Dental Association

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